



The Nursery Report has been advertising quality plants and allied products to the industry for over 41 years. We are here to provide you with an affordable, reliable form of advertising which specifically targets those buyers that are most interested in your products. We have created the following promotions as a benefit to our advertisers to increase name recognition and exposure with thousands of potential buyers that view our publication **in print and online at www.nursery-report.com**. We are now a show book produced 4 times a year. All plant listings in the Nursery Report are FREE online at www.nursery-report.com.

Up to 100 Listings for less than \$67.00 a Month online and in our quarterly publication! You read it right! Don't pass up these great advertising opportunities the lowest prices in town! Get right into the hands of buyers and decision makers. Allow readers the opportunity to see your entire inventory online and in our easy to use publication. Compare our rates below.

Compare:

Previous pricing \$35.00 min. 14 items monthly x 3 months (1 quarter)	\$105.00
NEW PRICE \$70 quarterly min. 14 items x 1 quarter (3 months)	<u>\$ 70.00</u>
YOUR QUARTERLY ADVERTISING SAVINGS FOR PRINT AND ONLINE	\$ 35.00

Price for Listings:

Previous pricing 2.50 per listing x 3 months (1 quarter) =	\$ 7.50
NEW PRICE 5.00 per listing x 1 quarter (3 months) =	<u>\$ 5.00</u>
YOUR QUARTERLY ADVERTISING SAVINGS PER LISTING IN PRINT AND ONLINE	\$ 2.50

Quantity Discounts:

1-40 Listings = Listing rate above, as long as it meets the \$70 min. qtlly. order

41-100 Listings = \$200.00/quarterly

101-200 Listings = \$250.00/quarterly

201-350 Listings = \$350.00/quarterly

351+ Listings = Use rate schedule above or contact office for more information.

(For example: 450 Listings= \$350.00 (350 Listings) + \$200.00 (100 more listings) = \$575.00/quarterly (monthly \$191.67)

*ALL PLANT LISTINGS IN THE NURSERY REPORT ARE **FREE** ON WWW.NURSERY-REPORT.COM*

Ads – Quarterly Rates NEW PRICE SAVINGS

Full Page	4 Color	B/W
1 Quarter	\$690 qtlly.	\$288 qtlly.
	<i>(savings of \$300/qtr)</i>	<i>(savings of \$126/qtr)</i>

Half Page	4 Color	B/W
1 Quarter	\$405 qtlly.	\$175 qtlly.
	<i>(savings of \$174./qtr)</i>	<i>(savings of \$74/qtr)</i>

Quarter Page	4 Color	B/W
1 Quarter	\$276 qtlly.	\$ 92 qtlly.
	<i>(savings of \$120/ qtr)</i>	<i>(savings of \$40/qtr)</i>

Front Cover \$700 qtlly. or highest bid

Back Cover \$700 qtlly.

Inside Back Cover \$650 qtlly.

***Material must be submitted by 1st of each quarter.**

All front, back, and inside back cover ads will be displayed on all Nursery Report email blast and social media platforms!

WE ACCEPT ALL CREDIT CARDS

CALL 305-247-9596 FOR MORE INFORMATION