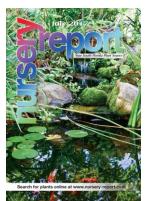
${f T}$ he Nursery Report has been advertising quality plants and allied products to the industry for over



41 years. We are here to provide you with an affordable, reliable form of advertising which specifically targets those buyers that are most interested in your products. We have created the following promotions as a benefit to our advertisers to increase name recognition and exposure with thousands of potential buyers that view our publication in print and online at <u>www.nursery-</u><u>report.com</u>. We are now a show book produced 4 times a year. All plant listings in the Nursery Report are FREE online at <u>www.nursery-report.com</u>.

Up to 100 Listings for less than \$67.00 a Month online and in our quarterly

publication! You read it right! Don't pass up these great advertising opportunities the lowest prices in town! Get right into the hands of buyers and decision makers. Allow readers the opportunity to see your entire inventory online and in our easy to use publication. Compare our rates below.

Compare:	
Previous pricing \$35.00 min. 14 items monthly x 3 months (1 quarter)	\$105.00
NEW PRICE \$70 quarterly min. 14 items x 1 quarter (3 months)	<u>\$ 70.00</u>
YOUR QUARTERLY ADVERTISING SAVINGS FOR PRINT AND ONLINE	\$ 35.00
Price for Listings:	
Previous pricing 2.50 per listing x 3 months (1 quarter) =	\$ 7.50
NEW PRICE 5.00 per listing x 1 quarter (3 months) =	<u>\$ 5.00</u>
YOUR QUARTERLY ADVERTISING SAVINGS PER LISTING IN PRINT AND ONLINE	\$ 2.50

Quantity Discounts:

1-40 Listings= Listing rate above, as long as it meets the \$70 min. qtly. order41-100 Listings= \$200.00/quarterly101-200 Listings= \$250.00/quarterly201-350 Listings= \$350.00/quarterly351+ Listings= Use rate schedule above or contact office for more information.(For example: 450 Listings= \$350.00 (350 Listings) + \$200.00 (100 more listings) = \$575.00/quarterly (monthly \$191.67)ALL PLANT LISTINGS IN THE NURSERY REPORT ARE FREE ON WWW.NURSERY-REPORT.COM

Ads – Quarterly Rates NEW PRICE SAVINGS

(saving of \$120/ qtr) (savings of \$40/qtr)

Full Page	4 Color	B/W	<u>.</u>	
1 Quarter	\$690 qtly.	\$288 qtly.	Front Cover	\$700 qtly. or highest bid
(savings of	\$300/atr)	(savings of \$126/qtr) Back Cover	\$700 qtly.
(considered)	,,	(Í Inside Back Cover	\$650 qtly.
Half Page	4 Color	B/W	*Material must be submitted by 1 st of each quarter.	
1 Quarter	\$405 qtly.	\$175 qtly.		
(savings of \$	174./atr)	(savings of \$74/qtr)	All front, back, and in	nside back cover ads will be displayed on
	7 4 - 7		all Nursery Report en	nail blast and social media platforms!
Quarter Pag	e 4 Colo	or B/W	<u>•</u>	
1 Quarte	er \$276 qt	ly. \$ 92 qtly.		

WE ACCEPT ALL CREDIT CARDS

CALL 305-247-9596 FOR MORE INFORMATION